

## The 5 Dollar Challenge

A recent phenomenon, lead by social enterprise Exela Ventures in collaboration with Featherbone Communiversality and Brenau University, called "The 5 Dollar Challenge" is sweeping across high school and student entrepreneurship organizations across the country and challenging students to put their entrepreneurial genius to work in order to multiply their "\$5 eX Factor" as many times as possible for the benefit of their local community. The movement is aimed at raising funds for local causes and engaging students in a creative way that engages their local community.

Inspired by an Exela Ventures Think Tank represented by an young entrepreneur, philanthropist, and dean of a business school committed to cultivating entrepreneurial spirit and putting their money where their mouth is, "The 5 Dollar Challenge" is designed to challenge young people across America to "take the Challenge" and create as much value as possible with a 5 dollar bill better known as the "\$5 eX Factor."



So, this is how it works...

### The Goal

To raise as much money as possible and cultivate as much entrepreneurial experience and spirit along the way in 3-6 weeks time.

### Investment

As a student, you will receive a \$5 contribution that you can use to raise (in any legal, responsible, and safe way) funds that will be used toward a better community. This \$5 is 100% yours: if you choose to go and buy a snickers bar and Gatorade with it, no one will come after you - we grant 100% forgiveness...but if you choose to use it for humanity, for a better world, there is no telling just where you will end up. You are responsible both for the gains and losses incurred in the process.

### The Split and Reward

At the end of the 4-6 week period of time, you will be asked to write a 1 page summary of how you used the funds, report your earnings or loss, and send in your funds that will be given in total (the investment + your return) towards a local charitable cause in your community chosen by you. The top "eX Man, Woman, or Team" who raises the most funds, as well as the student or team with the most innovative idea will be recognized with a certificate and award for "Entrepreneurial Excellence."